

THE MIRROR JOURNAL

VOL. 2, NO. 5

MIRROR, ALTA., DECEMBER 6, 1912.

5 CENTS PER COPY.

EVENTS AROUND TOWN AND DISTRICT

Service At 3.00 p. m.

The service in St. Monica's church on Sunday, Dec. 8th, will start at 3.00 p. m., instead of 3.30 o'clock.

In Hospital For Operation

A. D. Carey, G. T. P. train-master on the Toibald Calgary division is at present in the hospital in Edmonton, undergoing an operation. "Bud's" many friends here hope for his speedy recovery.

Telephone Central at Maurer's

Mr. Morse, of the Alberta Government Telephones, was in town on Tuesday making arrangements for the telephone exchange to be located here. The central will be installed in Ed. Maurer's general store.

Good Country For Horse-Raising

The average price of horses per head, in the United States ten years ago was \$44; today the average is \$106 per head. The conditions of this portion of Alberta for the raising of horses are ideal. There are at present more horses in Alberta than in Manitoba.

'Phone At Lamerton Changed

The telephone at Lamerton has been moved from the Lamerton Mercantile Co's store to the Grandview hotel. This is a party line running from Lamerton to Alix.

Another Building Moved

The building formerly used by the Lamerton Mercantile Co., on Carroll avenue south, has been moved to the rear of the Mirror Cash Store, and will be utilized as a warehouse.

Runaway and Upset

While driving into Mirror this (Friday) morning, a team of horses being driven by Arch. Jacques ran away and upset the rig, just east of Lamerton. The occupants received a slight shaking up.

Change of Management

F. Crandell, of Coronation, Alta., has been appointed local manager for the Settlers Lumber Co. Chas. D. Francis, who has been managing the yard for the past few months, has taken a position in the Mirror Cash Store.

BRICK CLAY STANDS TEST

W. W. Russell, of Mt. Pleasant, Mich., and a member of the Russell Brick Co., was in Mirror on Thursday, accompanied by Alex. Mather.

Mr. Russell has been on a prospecting trip through Alberta for the past six weeks, investigating the deposits of brick clay that are scattered all over the province. He has already made a test of the clay from the Mather property, and states that "there is no doubt about

the quality of the clay and the product stands the tests well." A visit will be made again in the spring to ascertain the condition of the clay at that time. The Russell Brick Co. intend locating in Alberta, and if the material from this district proves satisfactory, will in all probability erect a plant at Mirror that will employ from twenty to twenty-five men, and turn out from forty to fifty thousand bricks per day.

METHODIST CHURCH

Service at 8 p.m. on Sunday, Dec. 8th. Special object lesson to children. A hearty welcome extended to all. Parents come and bring your children. Sunday School at 3 p. m.

M. Mecklenburg, A. M., the only University graduate eye specialist in the province, 315 Jasper, East, Edmonton, phone 5225, will be at the Mirror hotel, Mirror, Friday, Dec. 13th; also Grand hotel, Alix, on Thursday, Dec. 12th. 3-1f

For Xmas

Xmas and New Year Cards Now In

Dainty Presents in 14k. solid Gold, set with Pearls and Diamonds, made up in Sunbursts, Necklaces, Rings, Cuff Links, Scarf Pins. Also a full line of other jewellery in Solid Gold, Gold Filled, Cold Plate, Silver Plate and Cat Glass. Make your choice now while stock is complete and get your guesses for the Diamond Ring in early.

Suggett Bros., Mirror

FOR FARM LANDS

Raw and Improved, or

MIRROR LOTS

SEE

T. R. McCORKELL

C. P. R. Land Agent

MIRROR

CENTRAL ALBERTA'S RESOURCES

Great Opportunities Awaiting Development—Grazing Lands, Minerals and Farming Lands—Chance For Manufacturers

"While the Canadian Northwest is comparatively well known to those of investigating mind and adventurous spirit, few have any definite knowledge of the qualities of resources. Indeed, even we who live here are unable to fully comprehend its vastness, its riches in agriculture, minerals and timber and its commercial and industrial possibilities."

J. E. Brown, president of the Edmonton Wholesale Merchants' Association, and vice-president and general manager of Revillon Wholesale, Limited, made the foregoing observation in the course of an interview at Edmonton recently. Discussing the development and settlement of Central Alberta, comprising more than 200,000 square miles of territory, and commenting upon its past, present and future, Mr. Brown said:

"It was my privilege to make a trip through the Edmonton district a short time ago with a party of merchants, bankers and manufacturers of this newly found empire of opportunity. As a business man I was able to gauge somewhat the progress and stability of the country by the substantial increase in the volume of trade; but, as most busy men, I was bound in by the narrow confines of the horizon of the business we are doing and saw only the anti-bell of success. However, on this trip of nearly 3,000 miles I saw mountains of opportunity in the country, the resources of which are yet undeveloped."

"I have travelled extensively through the highly cultivated regions of Eastern Canada and the Eastern States and have seen the progress and substantial wealth development, which is the pride of the American content. But from my intimate knowledge of these older states where I was born and raised and which I venerate as the birthplace of our greatest commercialism and home of wealth,

I know that naturally these districts were not richer than Central Alberta. I say this without attempting to make inviolate comparisons. "I have seen the highly cultivated soil of the Niagara frontier yield immense wealth to the efforts of industry, and have watched thousands of men boring into the hills of Virginia and Pennsylvania and coaxing from the valleys uncounted fortunes. I have seen also thousands of cattle, horses and sheep in the blue grass valleys of the beautiful Ohio produce wealth beyond the dreams of avarice."

"Fields of waving corn and golden grain up and down the valley of the Father of Waters have poured veritable streams of riches into the lap of industrious husbandry; but all these districts have been moistened with the sweat of labor, directed by the most intense mental energy any part of the world ever saw—their advancement and wealth stand as monuments to the sacrifices made by our ancestors three centuries of progress."

"We who live in Central Alberta are in the midst of a virgin country that is pregnant with opportunity and yet enjoying the comforts and luxuries earned by our forefathers. We have railroads bringing to our doors the fruits of all countries, and we have the use of every modern idea and invention. Millions of people and billions of wealth are waiting to come to us. We have the most health giving all year climate. We have latent riches in our soil, produced by centuries of accumulation of decayed vegetation, and we have native grasses, the fat producing qualities of which are not excelled in any other part of the world."

"Our soil produces the best quality of wheat, oats, barley, flax and all kinds of vegetables and roots in less time than

Continued on page 8

NEW STORE OPENED

The new general store located on Lake street, opened for business last week, and will be conducted by Geo. Robinson. The Mirror Cash Store will be the appellation under which the new enterprise will do business, all transactions being on a strictly cash basis.

Owing to several delays a great deal of trouble was experienced by the firm in getting their stock on the shelves for the opening day. The present stock, according to Mr. Robinson, is far from complete, but will be increased as soon as possible. New shipments are arriving daily and it is the intention of the manager to carry line of general merchandise that will compare favorably with the stores in larger towns. We wish the firm success.

WOMEN'S SUFFRAGE

The discussion on "Women's Suffrage" on Wednesday evening at the Mock Parliament resulted in a heated debate, in fact, the atmosphere became so charged with electricity or some other phenomenon that the light suddenly flickered out. Owing to the prolonged discussion it was impossible to take a vote on the measure, and by the common consent it was decided to carry the bill over until the next meeting, when a "Suffragette" will address the House.

The next session will be on Wednesday evening, Dec. 18th.

IMMIGRANTS COMING IN

During the seven months, April 1 to Nov. 1, of current fiscal year, 300,481 immigrants arrived in Canada. Of this number, 200,701 arrived at the ocean ports and 100,140 from the United States.

These figures show an increase of 13 per cent. as compared with the number of arrivals for the corresponding months of the last fiscal year, 172,290 at ocean ports and 95,573 from the United States, making a total for the seven

months, April 1 to Nov. 1, 1911, of 205,833 persons.

During the month of October this year, there were 27,102 arrivals, 10,711 of them have been at ocean ports and 10,481 from the United States as against 23,002 for October last year, 13,640 of whom were at ocean ports, and 10,250 from the United States.

STORE AT LAMERTON CLOSED

On account of the stock and fixtures, formerly owned by the Lamerton Mercantile Co. being removed to Mirror, the store in Lamerton has been closed. The business, which was carried on there for several weeks, by Geo. Robinson, has been transferred to Mirror.

NEW OFFICERS FOR 1913

At the close of the regular meeting of the Mirror Board of Trade last Tuesday evening, the nomination of officers for the ensuing year took place. The selection was unanimous and the following gentlemen will attend to the business of the Board for 1913: President, Geo. Robinson; Vice-President, G. A. Calvert; Secretary-treasurer, N. H. G. Ruthven.

FURS A GOOD PRICE

The ruling prices of raw furs make glad the heart of the trapper and dealer and bring much money to western districts, where fur-bearing animals are numerous.

Not many years ago muskrat skins were selling at from 4 to 6 cents each. Now the price is 50 to 60 cents.

Northern mink could be bought at from \$1.50 to \$2.00. The present prices are \$8.00 to \$10.00.

Good lynx skins used to bring \$3.50, now they are worth \$30. White weaselskins which were not worth anything, now sell at from 75 cents to \$1.50 each.

The best of offer could be bought for from \$5.00 to \$6.00 some years ago, but it is worth now about \$30.00.

TOYS AND XMAS GOODS



Headquarters : MIRROR CASH STORE

New Crockery and Glassware

One Price To All

JUST RECEIVED A Ton and a half of Crockery and Glassware direct from the Factory. Come and look over our line. Our Prices are as Low as the Lowest. Before buying you will do well to call and see us.

Duitman & Johnson
The Lake Street Hardware

Mirror : Alta.

Hardware and Tinsmithing

The Mirror Journal

Published every Friday at Mirror
Alberta.

Subscription Rates

To all points in Canada, \$1.00
to the U. S., \$1.50 per Year.

Advertising Rates

Legal and Municipal Advertising, 12
cents per line for first insertion, 10
cents per line for subsequent insertions.

Lost, Strayed or Found Notices, 50
cents for one insertion. Three inser-
tions for \$1.00.

Professional Advertisements, \$1.00
per month.

Reading Notices in Local columns,
10 cents per line for first insertion; 5
cents per line for subsequent inser-
tions.

Display Advertising Rates given on
application.

All Contract Advertising Accounts
payable at the end of each month.

Good & Ballantyne,
Publishers.

MIRROR, ALTA., DEC. 6, 1912

ALL SEED GRAIN WILL BE
TESTED FREE OF
CHARGE

Owing to the fact that cli-
matic conditions have again
been unfavorable in certain dis-
tricts to the satisfactory ma-
turity of seed grain, we wish to
draw the attention of every
farmer to the advisability of
having his seed tested for germi-
nation.

Oats are particularly subject
to the injury by frost, and in
certain states of their growth

are rendered worthless for seed
purposes even though they look
perfectly plump and sound out-
wardly. Others again, though
undoubtedly frozen, are not seri-
ously affected in vitality. As a
germination test is the only
sure indication of the grain
conditions in such cases, we
could strongly advise having
doubtful oats tested.

Flax is also subject to injury
by frost as well as moisture,
and its vitality may be consid-
erably lowered by these factors.
Barley is affected likewise and
often shows a low percentage
of growth when cut after frost.
Wheat, on the other hand, is
much less liable to injury and
will usually germinate readily
even when frozen quite severely.
It may, however, be rendered
unfit for sowing by frost or through
excessive moisture.

Timothy cut after frost should
be tested, as it is often greatly
reduced in vitality. We would
also suggest having tested any
other cereal or fodder seed that
may be suspected of not being
up to the standard of germina-
tion.

In seedling in samples to be
tested the following points
should be remembered:

1. All samples tested free of
charge.
2. Seed bags suitable for
sending samples may be had
on application to the Dominion
Seed Laboratory, Calgary, Alta.
3. About half such a bag full
(1000 grains) is ample for a
germination test.
4. If possible sample should
be cleaned before sending.
5. Postage should be prepaid
at the rate of 2 cents for 4 ozs.

and 1 cent for each additional
ounce, etc.

It is unnecessary to enclose
stamps for a reply.

7. The usual time necessary
for a test is 10 days, but when
a retest is made a longer period
is required.

8. All samples should be plain-
ly marked with the name and
address of sender, together
with an identification designa-
tion when more than one is
sent.

9. All samples should be sent
to the Dominion Seed Labora-
tory, Calgary, not to any in-
dividual member of the staff.

CHATEAU MACDONALD
NAMED AFTER
PREMIER

While the new Grand Trunk
Pacific hotel in Edmonton has
been christened after Sir John
A. Macdonald, the Great Cana-
dian statesman, it is also said
for a fact that the original
settler in the Albertan Capital
was a man named John Mac-
donald, who came from Garth
at the close of the nineteenth
century and established what
is today a thriving city of 35,000
before the Hudson's Bay
Company erected its fort and
trading stations on the banks
of the Saskatchewan river.

It is said that he crossed the
plains with an ox team in the
summer of 1789 and located on
a farm overlooking the river,
within a stone's throw of what
is now the principal business
thoroughfare. Thus the "Chate-
au Macdonald" will have dou-
ble associations and a link with
the history of the city in which
it is situated as well as with
the history of the entire Dom-
inion.

PREDICTS ANNUAL GRAIN
BLOCKADE

Winnipeg, Nov. 24th.—That
grain blockades, congestion of
traffic and embargoes will be
chronic and annually recurring
full conditions in Western Cana-
da unless the method of ship-
ping grain is changed radically,
is the opinion of Morley Don-
aldson, vice-president and gen-
eral manager of the Grand Trunk
Pacific railway, who returned
to the city on Saturday from
the west. Mr. Donaldson an-
nounces that his road will have

2,500,000 extra elevator cap-
acity by December 1st.

He states further that his
road will be prepared to handle
grain to Montreal, the eastern
outlet, this winter by way of
Chicago, provided it is so con-
signed by shippers. He sees
grave conditions in the trans-
portation problem of Canada,
for some years to come and
these are mainly due to the fact
that the farmer is almost com-
pelled to sell as soon as he has
harvested so as to meet his
obligations. He thinks it would
be more profitable all around if
the farmers could and would
hold their grain till the market
could absorb it at its true
valuation and not at glut
prices.

THE DEER SEASON

Father, dear father, stay home
with us now,
Don't go to the north woods to
hunt,
Don't set yourself up for a
target, this year.

It seems like a foolhardy stunt,
If you want some shooting that's
reasonably safe,
Don't go where so much danger
lurks.

But join the Bulgarians, Ser-
vians and Greeks,
And shoot at unspeakable Turks.

Chorus—
Stay home, stay home,
Oh, father, dear father, stay
home.

We need you without any holes
in your hide.
Oh, father, dear father, stay
home.

If you want some shooting
where shooting is good,
Go down to dear Mexico,
Or try Nicaragua, where no one
gets hurt.

Or leastwise, not fatally so.
If you must burn powder, go
join in some war.

Where there is but little to fear,
Where men have some chance
to escape from the fray,
And are not mistaken for deer.

Chorus—
Stay home, stay home,
Oh, father, dear father, stay
home.

Be a burglar, highwayman or
sawfecker mate,
But father, dear father, stay
home.

NEW FARM PAPER

"The Canadian Countryman"
is the name of a new farm pub-
lication just started at Toron-
to. It is very neatly gotten up,
well illustrated and the articles
well written. We are able to
offer it for a time in com-
bination with THE JOURNAL
both one year for \$1.35.

SCHOOL REPORT

(Intended for last week)

The following is a list of
the marks obtained in the
various grades in Lamerton
school.

Grade 5: Myrtle Jewell, 88%;

Eddie Kudke, 237; Dan Clarke,
324; Elyse Tullach, 212;
John Clarke, 110; Gordon
Tullach, 102. Grade 4: Lillian
Pringle, 300. Grade 3: Jack
Kingston, 377; Eunice Cooke,
324; Dorothy Dowdell, 315.
C. C. Poirier, Teacher.

We Carry the Most Complete
Stock of Lumber in Mirror

A look over what we have to offer will convince you of
that. Our Prices are as low as any.

No Delay. No Waiting.

It costs you nothing to get our figures, and may do you
some good.

McCormack Lumber Co.

WHEN YOU BREAK

Your Wagon Pole, Ranch, Bolster,
Hayrack, Axle or anything about
your Wagon this time of the year,
you want it in a hurry. ☞ Our
Stock in above Lines is Complete.

We are here on the Job
all the Time and can As-
sure Prompt Service.

Carriage, Machine, Plow
Shaft, Tire and Shackle

BOLTS

Set Screws, Whiff Ends, Whit Coures, Neck Yoke Ends, Neck Yoke
Centres, Cast Clavies, Wagon and Buggy Single Trees, Double Trees,
Neck Yokes, Hardwood Lumber, Hyge End Gates, ready to put in
your Wagon.

J. F. Flewwelling, Carroll Avenue South Mirror

Lots in the Town of Mirror

Block	Lots	Block	Lots
11	14, 18	65	13, 17
18	40, 41	65	18, 22
49	29, 30, 33, 34	73	1, 2
50	1, 2	73	9, 10
50	9, 18, 19, 20	73	13, 14, 17
57	13, 25, 26	73	18
57	18	73	3, 4, 18
58	23, 26	74	14, 17, 21, 25, 26
59	19	81	10
59	20	81	19
66	17	81	20

W 1-2 33-40-22, 4, One Mile from Centre of Mirror

We have a Large Number of Other Good Buys.
Call and Investigate.

Clarke & Coater

Real Estate, Lamerton and Mirror.

GET THE HABIT: CASH TRADING!

Successful People Are Doing It

If Accounts are Kept; Who Pays for It?

If Cash Discounts are not Taken; Who are the Losers?

Does the Catalogue House Give Credit?

We guarantee every article sold. We only buy from Houses who will guarantee their wares to us. Small profits and quick returns our motto. Fresh and up-to-date Goods arriving

Our New Store in Mirror is Now Open and We Solicit a Share of Your Patronage

OPENING PRICES

50 Boxes Choice Winter Apples

To Clear at \$2.00 per Box

Brown Sugar, 17 lb. for	\$1.00
Granulated Sugar, best B.C. case, 20 lb. sack	\$1.30
Cleaned choice Currants, 1 lb. pkts.	.12
Raisins, 3 lbs. for	.25
Seeded Raisins, 3 pkts.	.25
Edwardsburg Crown Syrup, 5 lb. pail	.35
" " " " 10 lb. pail	.65

Flannelettes, assorted colors, per yd.	.10c
Print, " " per yd.	.10c
Cosmétique, navy	.10c

Call and see our Bargains in
Blouses, Shawls, Child's Woolen Hoods and Underwear

A Large
Assortment of

Toys and Xmas Goods

Just being
Opened up

MIRROR CASH STORE

Bon-Ton Livery and Feed Stables

Prompt Service. Rigs and
Drivers supplied to any
Part of the Country
Drying Done on Short Notice.

F. Tulloch, Mirror.

Grand View Hotel - Lamerton -

Wines, Liquors and Cigars

Sample
Rooms

Special Rates for Board
and Room

Rates—\$1.00 and \$1.50 per Day.

W. J. Kadlec, Prop.

Subscribe for
THE JOURNAL
\$1.00
A Year

GRAND TRUNK PACIFIC R'L'Y

OPERATING

The Daily Express

A solid through vestibuled train over the Picturesque
Prairie Route, serving
EDMONTON SASKATOON WINNIPEG
AND INTERMEDIATE POINTS

This train has the remarkable record of arriving on time in Winnipeg 127 days out of 138, June 18th to Nov. 1st.

Shortest line—quickest service—smoothest road bed.

All equipment absolutely new, embodying the highest standard of construction available.

Electric lighted sleeping cars, individual reading lamps in both upper and lower berths, luxuriously appointed throughout.

W. J. QUINLAN, District Passenger Agent,
Phone: Main 7098
549 Portage Avenue, Winnipeg

W. P. HINTON, General Passenger Agent,
On Depot, Winnipeg.

GEO. HOLMES, Agent, Mirror, Alta.

LABOR SAVING DEVICE.

The Vacuum Washer
Adapted to Housewives.



NEW VACUUM WASHER.

No more rubbing of soiled clothes on washboard sure that the housewife has this new vacuum washer, which, placed in the boiler of steaming clothes, keeps the garments walking around in the hot suds until they are almost entirely rinsed.

Out of the boiler the clothes are required to be rinsed once or twice and hung out to dry.

The Camera Pass.

It seems a rather blunt thing to say that no woman without a little affectation takes a good photograph—unless, of course, she is a beauty; but the statement is true, none the less. The perfectly natural downright woman rarely photographs well. Unable to assume an expression she does not actually feel, she takes a position as stiff and uncomfortable as she really is before the frowning eye of the camera, and her photograph lacks the charm and the grace of her own reality.

The natural born coquette, on the other hand, is practiced in expressing things she does not feel by tricks of gesture, by head movement, by a sweep of the lashes, a raising of the eye, and so on. "Look pleased!" adjures the photographer, and she can do it in a minute—just as she can look demure, or coy, or scornful, or anything else as expediency requires. Naturally, she takes a charming photograph, often without possessing half the beauty of the woman who does not know how to pose before the camera.

The Season's Latest Style Note. Fashion has decreed that women for dressy suits the coat and skirt shall be of a contrasting color and material. In the cut is shown a charming example of this cult. The skirt is of silk serge in a delightful shade of pale bluish color, and the coat, a jaunty affair, is of tobacco brown velvet. The silk sash fringed with dull



CONTRASTING COAT AND DRAPEE SKIRT.

gold drawn through silks at the waist line is very fetching, and quite in keeping with the general character of the costume in the jargon of yellow hair. The housewife's collar is of the velvet interlined with dull gold passementerie. Altogether this is a mighty woman with a sense of the artistic in her wardrobe.

Fashion Proverbs.

A rolling fashion gathers no wardrobe. When fashion enters the door Mills fly in at the window. A woman is known by the length of time she keeps a fashion. Styles and sales wait for no woman.

SLEEPING IN CHURCH.

It Used to Be Rudely Interrupted in
Clean Times in England.

One John Lingde is on record as having requested to the parish of Try, suit in Hampshire, England, 20 shillings a year to be paid to "a poor man" employed to go about church in summer to keep people awake.

At another English church, that of Arton, in Cheshire, it was the practice during the middle of the last century for one of the churchwardens to proceed through the church during service with a huge wand in his hand whither with if any one of the congregation was observed to be asleep he was instantly awakened by a tap on the head.

In Warwickshire a similar custom prevailed. A warden bearing a stout wand shaped like a bay fork at the end stepped stealthily up and down the nave and the aisles, and whenever he saw an individual asleep he touched him so effectively that the nap was broken, this being sometimes accomplished by the application of the fork to the nose of the seer.

A more playful method obtained in another church. The warden went about during service carrying a long staff, to one end of which was attached a fox's brush and to the other a knob. With the former he gently tickled the faces of the sleepers, while with the latter he bestowed a sharp rap on the heads of male offenders—Exchanges.

ORIENTALS APT PUPILS.

It Doesn't Take Them Long to Get the
Being of Our Ways.

About the time the Japanese or Siamese student at Harvard has come to know his way about the campus he has forgotten to prefix "honorable" to the names of professors, he remembers only dimly that he used to salute his elders, and he wears a cap with as careless grace and comfort as any other freshman.

If six weeks will make such transformation in the oriental six months will do so change him that even his father would have difficulty in recognizing him at first glance. The student can say, "You get me, Harold, don't you, old boy?" and "Let's beat it!" as readily as though he were born to it.

A tutor over in Cambridge takes oriental students in charge as soon as they arrive at the university and instructs them in the ways and means of acquiring a working knowledge of English. It makes no difference whether the youngsters had any education in the English language or not before they left home.

The Chinese or the Japanese student, the tutor says, is invariably quick, determined and eager to learn. Also, according to this tutor, he understands a lot of oriental things.—Boston Herald.

How to Boil Water.

To boil water would seem to be a very simple thing, and yet the late Charles Delmonico used to say that very few people knew how to do it. "The secret is," he said, "in putting good fresh water into a clean kettle, ready quite warm and setting the water to boiling quickly and then taking it right off for use in tea, coffee or other drinks before it is spoiled. To let it steam and simmer and evaporate until the good water is in the atmosphere and the lime and iron and drags only left in the kettle is what makes a great many people sick, and it is worse than no water at all." For water boiled like this and flavored with a few drops of lemon juice Mr. Delmonico used to charge as much as for his best liquor, and he often recommended it to his customers and friends who complained of loss of appetite.

A Bold but Unprofitable Retort.

"I passed that woman in the second floor apartment downstairs this afternoon with a wonderful new French hat on, and she had her chin up so high in the air she couldn't see any one she knew," said Mrs. Knox, with a tinge of recrimination in her voice, as she began to pave the way to inform her husband that her own old awning was looking disgracefully shabby and ready for the church rummage sale.

"That's nothing," retorted Mr. Knox boldly. "When a woman gets a new Paris hat it generally goes to her head."

Then he suddenly remembered that he had an engagement and decided this was as good a time as any to keep it.—Kansas City Star.

Didn't Sound Right.

"Ma, what does d stand for?" "Doctor of divinity, my dear. Don't they teach you the common abbreviations in school?"

"Oh, yes, but that doesn't seem to sound right here."

"Read it out loud, my dear."

My Dear (readings)—"Witness—I heard the defendant say, 'I'll make you suffer for this; I'll be doctor of divinity if I don't.'—Milwaukee Sentinel.

His Kind Heart.

Squire Hornbottle—for a married man you seem to have a lot of time to lose—the depot and stores New Never-wait—You see, squire, I'm so heart broken I break me all up to sit around the house and watch my wife work so hard.—Washington Times.

Gentle Economy.

Housewife—We must begin to economize. Wife—Yes; I began today by cutting all your claims lengthwise, so that they will last you twice as long.—Bettie.

On Teap.

The Actor—What is poetry of motion? The Poet—The kind that always going from editor to editor.—Woman's Home Companion.

Mirror Planing Mill AND CABINET SHOP

Store Fronts AND Fittings BOATS Any style and size built to order. Get your order in early before the rush. Pitner Lighting System

LOCAL AGENT for the Ontario Wind Engine & Pump Co., Pumps, Pump-jacks, Windmills, Feed Grinders, and the Famous Stickey Engine, a hopper cooled cylinder, which is especially adapted to this cold climate. Call and get our prices before buying.

J. N. Mitchell, Prop., Carroll Ave., So., Mirror

Farm Lands--House

One Section and a Half of Choice Farm Land: 200 acres under cultivation; 3 1/2 miles from Buffalo Lake Siding. One of the best.

One Section and a Half, 7 miles from Mirror: 200 acres under cultivation. This is an A1 stock farm.

Storey and a Half House, 6 rooms, pantry, 3 Closets, cellar, plastered and well built throughout; close to Depot. For terms of the above apply to—

Fred. Dowswell, Carroll Avenue, Mirror

Farm Machinery

At Cost Price. Farmers!

Now is your opportunity to buy Farm Machinery at Cost Price. I have a number of

Plows, Harrows, Seeders, Discs and Wagons which will be sold at rock-bottom prices. This is one chance in a thousand to secure your implements at so low a price. Take advantage of it while it lasts. We are Agents for the

M. Rumley Co's Threshing Outfits which includes the Gar-Scott and American Abell Co's and the Toronto Advance Separator Co.

MIRROR LIVERY AND FEED STABLES
W. D. COOK, Prop. and Agent

CAN WE HELP YOU

? ? ?

If you are planning to Build come in and let us help you figure it out. Even if you are not building at once, drop in anyway, we'll be glad to give you an estimate. All material kept on hand.

SETTLERS LUMBER CO.

C. FRANCIS Local Manager

: JOB : PRINTING

Letter Heads
Note Heads
Statements
Envelopes
Business Cards
Calling Cards
Invitations
Posters
Hand Bills

THE JOURNAL

Multitudes of People

Take SCOTT'S EMULSION regularly to repair waste vitality and enrich the blood to withstand winter colds and exposure.

It contains the highest grade of cod liver oil, medically perfected; it is a cream-like food-medicine, scrupulously pure and healthful without drug or stimulant. Endorsed and advocated by medical authorities everywhere.

SCOTT'S EMULSION drives out colds—softens the membranes of the throat and lungs and keeps them healthy.

Nothing equals SCOTT'S EMULSION for lung and bronchial weakness—cough, tight chests and all pulmonary troubles.

Equally good for infants, children or adults, but you must have SCOTT'S.

Bott in Every Town, Canada 12-36

The Educated Woman who is versed in Greek and Latin, who can quote from ages, who has studied all the poets, and is college won a prize.

For her scientific knowledge; she has taken four degrees. And, no matter what the subject, she discusses it with ease. She is fond of famous paintings, and she is a thoughtful book.

But with her kind of culture she's also a splendid cook. She has travelled over Europe, she knows the planets and the stars and she knows the stars.

She can write intelligently on the questions of the day. Political economy she knows from 2 to A.

It's really remarkable in spite of all she knows.

She always seems to find the time to earn her husband's boss.

On higher criticism she can talk with logic. But she's not above the humble task her hands may find to do.

With such a lot of knowledge, and with such a cultured mind. It is not above her household cares, she finds no such a bore.

And when all's said and done, that's just what education's for.

These Pills Cure Rheumatism. To the many who suffer from rheumatism, a trial of Dr. Williams' Pink Pills is recommended. They have pronounced and cured upon the liver and kidneys and by regulating the action of these organs.

Unintentionally Crushed. On one occasion, when a public request was given to Mr. Gladstone, a particularly obstinate old gentleman was introduced to him.

On the Sunday school teacher entered her classroom she saw leaving behind her a little girl and a little smaller brother.

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Grandpa Says THESE Are Good for Little Boys!

"GOOD" is right. Pure chocolate, pure milk and pure sugar—that's what Maple Buds are. They're not only good to the taste—they're nourishing and wholesome.

The children may eat them any time they want. Maple Buds satisfy their craving for sweets and at the same time build up their little bodies.

Buy Maple Buds at your grocery. Teach the children to spend their pennies for these wholesome sweets.

THEY ARE GOOD FOR LITTLE BOYS!

NAME AND DESIGN REGISTERED.

THEY'RE NOT MAPLE BUDS UNLESS THEY'RE COWAN'S

THE COWAN CO. Limited Toronto, Ont.

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There will be twelve cash prizes in each of the nine provinces (108 in all) in the 1912 Prize Contest for Canadian Farmers.

The 1911 Contest was so successful in awakening interest in the use of Concrete on the farm, that a second contest, in which three times as many prizes are offered, was decided upon for this year.

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There are three \$10 prizes, three \$25 prizes, three \$50 prizes, and three \$100 prizes, for each province.

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When you enter the Contest, you have a chance to win a cash prize of \$50 as well as the certainty that you will add a permanent improvement to your farm by the use of concrete.

Just write your name and address on the enclosed coupon, or use a post card and we will send you a copy of the Contest rules and a copy of "The Farmer Can Do With Concrete" by J. W. McFarlane.

Address Publicity Manager Canada Cement Company 501 Herald Bldg. - Montreal

What's at the bottom of kidney trouble.

There are many causes of the bottom of an attack of kidney trouble—over-eating, over-drinking, heavy exercise, and such as kidney trouble, and such as kidney trouble, and such as kidney trouble.

When going away from home, or at any other time, it is a wise man who numbers among his belongings a bottle of Dr. J. D. Kellogg's Dandruff Cure.

China has thirty-four treaty and other ports open to foreign trade.

Minard's Liniment for sale everywhere.

Very Mortifying. A doctor and his friend were out one day. They were passing by some houses when the doctor had built and owned, and he had built and owned, and he had built and owned.

Exclusive of India, the British Army has 400,000 men in the field.

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Mrs. H. von Roden of LYNN, KY.

Recommend Lydia E. Pinkham's Vegetable Compound for Backache, Nervousness, Headaches.

Lynn, Ky.—"I have been taking Lydia E. Pinkham's Vegetable Compound for backache, neuralgia, pains, backache, nervousness and a general run down condition of the system, and am entirely recovered of these troubles. I recommend your remedy to my friends and to my friends to publish what I write."

Mrs. H. von Roden, Lynn, Ky.—"When a woman has the run down in general enough to write such a publication as the above for publication, she should at least be given the benefit of a remedy to help her suffering women, for we assure you a wreck with terrible spells, but I am glad to tell you that I do not have these spells and I feel like a new woman since taking Lydia E. Pinkham's Vegetable Compound."

Lydia E. Pinkham's Vegetable Compound is now well and strong and can take my own medicine of any kind. I do not take medicine of any kind. I do not take medicine of any kind.

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QUALITY

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We never get tired telling about the Quality of our Merchandise. We order our Groceries only in small quantities, therefore it is always fresh and clean. Consider the advantage: the healthfulness of this plan. It is a duty you owe to yourself and family to buy first-class Goods. And our prices are positively the lowest possible for Dependable Goods.

Grocery Specials:

Krinkle Corn Flakes, 3 pkgs.	25c	Plantation Coffee, equal to any	
Kiero Soap, first grade, 6 bars. . . .	25c	Coffee you have ever tasted,	
Raisins, extra choice, per lb.	10c	per lb.	35c
Navy Beans, 4 lbs for	25c	Eggo Baking Powder, purest	
Mustard Sardines, large tin, 2. . . .	25c	made, regular 25c tin for	20c

We hope to be in our new location, corner of Lake and Carroll sts., Mirror, in a few days, with a complete Stock in all our Lines.

EDWARD MAURER

MIRROR, ALTA.

General Merchant

Advertising Means More Business

Don't delude yourself with the idea that there is an element of luck in business—while you wait for luck to hit you a wallop, the other fellow with the handle is getting the business. "Nothing succeeds like success." It is the busy man who gets the business. Keep moving, and if trade ever gets wobbly, put on extra speed, push a little harder—advertise.

25 Per Cent.
Off Millinery

To make room for Spring Goods and other new lines we intend to carry, we will make a cut of 25 per cent. on all Mid-Winter Hats.

Ladies' Made-to-Order Suitings

Call and see our style book of Ladies' Made-to-order Suitings and Costings. The very latest in material, color, and styles. Orders taken for anything in the line of Ladies' Furnishings.

Ladies' Neckwear
And Jabots

We have introduced a new line of Ladies' Neckwear and Jabots and Allover Laces.

Hair Goods

We will also take orders for Hair Goods.

Mrs. A. L. Barton

Milliner - Mirror

Personal Paragraphs

Mrs. McLeod and family, of Ponoka, have taken up their residence in the Victor house.

Carl McCormack left on Monday morning last for Niagara Falls, N. Y., where he will spend the next three months.

Donald Martin, who has been in the employ of Jacques Bros., on their horse ranch, east of Mirror, for the past summer, leaves tomorrow (Saturday) for England where he will spend the winter.

E. H. Christenson, of Edmonton, representing the Canadian Fairbanks-Morse Co., Ltd., was in town on Monday.

Norman Jaques, of Ingleton near Castor, Alta., is visiting with his brother, Archie Jaques.

Miss Blanche Barton has taken a position in the Mirror-Cash Store and will have charge of the dry goods department.

For Sale

Horses, Wagon, Harness

1 Mare in foal, 8 yrs. old, 1 gelding, 6 1/2 years old; wagon 1 set of work and 1 set buggy harness. Both horses broke to ride, work or drive single or double. A bargain. For further particulars apply to Self.

THE JOURNAL.

Mirror Pool Hall

—AND—

Barber Shop

TOBACCO
AND CIGARS.R. E. COLEMAN,
CARROLL AVENUE.

A POSSIBLE BASEBALL FEAT.

Pitcher Might Strike Out Fifty-four Men in One Game.

So frequently has the question "Is it possible for a pitcher to be credited with more than three strikeouts in an inning?" been addressed to the sporting editor that an extended consultation was recently made as to the number of strikeouts a pitcher could score in a game and shut out the opposing team. This was suggested by a note that appeared reading: "What is the largest number of strikeouts with which a pitcher can be credited in any game of nine innings and at the same time score a shutout?" The answer was "Fifty-four," which answer is correct. To this a superannuated allowed deaf, a man who made himself deaf by knocking others, came back to this effect:

Since we have followed baseball we have yet to see the time when a pitcher can strike out fifty-four players. Twenty-seven strikeouts are as much as a pitcher can do in any game of nine innings in this country. At least we have not heard of any ruling which changes the number of outs required for one inning from three to six."

Here's the explanation: It will have to be admitted that twenty-seven putouts are all that are legally required to retire an opponent to a shutout, but that isn't the proposition. Under the scoring rules that obtain in these modern days of baseball, a pitcher is credited with a shutout even if the catcher misses the third strike.

In other words, errors by the catcher could fill the bases, while at the same time the pitcher would be credited with a shutout against such batters by retiring three other batters on strikes, with the catcher squeezing the ball real hard in each instance. The pitcher would be credited with six strikeouts to the inning. Six times nine is said to make fifty-four—New York World.

MIRROR MARKET REPORT

No. 1 Northern	78
" 2 "	75
" 3 "	72 1/2
Oats, 2 C. W.	31 1/2
Barley, No. 3	45
" 4 "	40
Flax, 1 C.W.	1.00
Eggs, per doz.	35 and 40
Butter, per lb.	30 and 35
Potatoes, per bus.	40c
Hides, per lb.	10c
Dressed Poultry, per lb.	70c

CENTRAL ALBERTA'S
RESOURCES

Continued from page 1

many districts farther south. We have inexhaustible coal deposits and natural gas and oil fields, as yet unknown in extent or production. The Canadian Rockies, west of Edmonton, will supply the needed mineral and building materials. In the north and west we have immense forests. Our lakes and rivers are capable of an enormous development for power purposes, besides supplying an abundance of food and game fishes, and our forests and prairies are full of big and small game of all kinds.

"But all this is yet undeveloped and unused. Fortunes are made so rapidly that it is disconcerting to the average mind to think of earning money by the ordinary pursuits. Men gamble on the chances of becoming wealthy on a single crop of grain, or the purchase of city real estate or proving stock for sale. If successful, the industry were coupled with tried-out methods and principles the foundation would be laid for progress and perpetual prosperity.

If natural products of the native soil were utilized by breeding and feeding livestock there would be a saving of millions of dollars annually. Good land in Central Alberta may be bought at from \$5.00 to \$25.00 an acre that will keep as much stock for sale or land, costing from \$75 to \$200 an acre, anywhere on the continent. All kinds of livestock can be raised here for less money than in the more thickly populated communities, because the land is vast and there are no taxes levied upon improvements or personal property. The single tax is in operation throughout the province.

"We can raise livestock here and undersell the local producers there and yet make money, but the truth is we are buying the products of western farms, at a higher cost and shipping them here and selling at a profit to the western farmers. This is contrary to business economy, for it is unavoidable, because the western farmers do not produce enough to supply the demand. This is the cause of the high cost of living everywhere.

"We want farmers who are producers, not squatters. This means more consumers, and as a result all lines of trade would benefit thereby. Too many men come here as farmers and storekeepers who are merely squatters, waiting for the unavoidable natural increment of value to make them rich. There are a monce rather than a benefit to the country, no matter how much capital they bring with them, for the reason that they do not produce anything. We need thousands of earnest and ambitious men and women, who know how to grow grain, grasses and roots; who understand how to milk a cow, set a hen and feed pigs and calves and sheep. We have everything else."

Emphasizing another point, Mr. Brown said the native grasses that have gone to waste in the Edmonton district this season would have fattened a million cattle and made fortunes for the owners, adding: "This happens every year and probably will continue for years to come. If this resource alone were utilized it would mean more people on the land, and in turn there would be more business for all lines of endeavor, saying nothing at all about adding to the wealth of the province and the nation.

"We are buying millions of dollars' worth of butter, eggs

THE CANADIAN BANK
OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President
ALEXANDER LAIRD, General Manager
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CAPITAL, \$15,000,000 REST, \$12,500,000

TRAVELLERS' CHEQUES

Issued by The Canadian Bank of Commerce enable the traveller to provide himself with funds without delay at each point of his journey in a convenient yet inexpensive manner. They are issued payable in every country in the world in denominations of

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with the exact equivalent in the moneys of the principal countries stated on the face of each cheque. They are economical, absolutely safe, self-identifying and easily negotiated.

MIRROR BRANCH:

N. H. G. Ruthven, Manager.

and other dairy and poultry products in the east, shipping them from 2,000 to 3,000 miles and selling them to people who could and should grow them here, and send the surplus to the eastern markets at a profit. We are buying crackers and biscuits, canned vegetables and preserves and candies made in the East and freighting them 2,000 or more miles, to sell to people who raise the best wheat and vegetables and small fruits on earth.

"We should make the crackers and biscuits where the wheat grows, instead of paying freight both ways on our own products. We need factories of large and small capacity and men who understand how to manufacture quality products. The markets are established, the people have the money and undoubtedly preference would be given to home manufactured goods, other things being equal. It is the same in many other lines of industry and trade.

"In the development of the country we produce wealth and at the same time the land increases in value, so that in a new country, such as Central Alberta, we receive adequate compensation for our labor, in addition to the gift of natural increment. But in the first stages, as we are now experiencing in Edmonton and the tributary district, the people become land crazy and every one has a mania to acquire all he can possibly handle. And as a result the natural resources are neglected, if not actually wasted. However, time will touch us to use and conserve these priceless gifts in natural resources."

A WESTERN FAVORITE

The Family and Weekly Star, of Montreal, have announced their program for 1913 and subscribers are to receive greater value than ever before, and that is saying a whole lot. It interests everybody. The hints and information it gives are worth hundreds of dollars in a year. In addition to the paper for a whole year, each subscriber receives a most beautiful picture entitled, "Mother's Treasures." It is 23x29 inches, all ready for framing. The picture alone would sell at a two spot in any art store. Subscriptions are taken at this office. The JOURNAL and the Family Herald together, one year, for \$1.75.

Farm Lands and Town
Property for Sale

Fire, Hail and Live Stock Insurance
1-2 to 10 Acre Plots Adjoining Mirror Beach
C. P. R. Lands

MIRROR REALTY CO., Mirror, Alta.

Dr. A. E. Shore

ALTA, ALTA.

Will be at Suggert's Drug Store, Mirror, every Tuesday and Friday from 1 until 4 p. m.

Auctioneering

Wide experience in Auctioneering. Satisfaction guaranteed.

COL. HOGG, ALTA.

Hay for Sale

About 100 tons of Good Hay: 2 1/2 miles west of Mirror. Apply to J. O. ARBUTHNOT, Mirror P. O.

ESTRAY SOW

Strayed from the premises of F. T. MATHES, N.Y. 14, 32-30-22, Wash, about Nov. 20th, one Black Sow, weighing 100 pounds. Had whittop on forehead. Finder please notify—4-5p F. T. MATHES, ALTA P. O.

ESTRAY CATTLE

Take notice that all cattle branded 39 on left ribs, are the property of the undersigned. When found please notify—4-5p E. G. GAVES, Mirror P. O.

STRAYED

A light red Cow, horns sawed off, bob-tailed, no white marks, no brand, about 5 or 6 years old. Strayed from Mirror about Oct. 12th, 1912. Finder will be suitably rewarded.

W. M. BEAUMONT, Mirror, Alta.

King George
Restaurant

Opposite G. T. P. Station.

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WE HAVE JUST RECEIVED A LARGE SHIPMENT OF Beds, Mattresses, Springs, Cots, Sofas, and also a great supply of Chinaware direct from the factories, and this will enable us to compete with Eaton's prices. Come and inspect our Goods and bring Eaton's catalogue along and you will see that we are selling Goods just as cheap, and in some cases cheaper than Eaton's. We have also received a new stock in all lines in Hardware, especially Oil, Grease for Thrashing Outfits. We have all kinds of Paints, Oils, Sporting and Building Material, Wire, Tents, Sofas, Cream Separators, Gasoline Engines, Grammers, Fanning Mills, Heaters, Stoves, Ranges, Guns, Rifles, Ammunition, Etc.

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H. KESSEL
Manager